



ICON Lifetime Achievement Award

Candidate Eligibility Requirements Effective June 24, 2009

The requirements for entry in the ICON Lifetime Achievement Award include all of the following elements, as determined by the ICON Lifetime Achievement Award Committee in its sole discretion. The elements are requisite and may not be waived by the ICON Lifetime Achievement Award Committee for any candidate:

- A. **Length of Service Requirement.** The candidate will have a minimum of twenty (20) continuous years of active participation in the special events industry, with a minimum of five years of the active participation period in the greater Houston metropolitan area. Active participation will include that period of time when the candidate is engaged on a full time basis in a special events related business. The special events industry is to be widely defined in scope and specifically includes, without limitation, catering, event planning, event production, event design, floral design, audio visual, entertainment and event décor.
- B. **Exceptional Service Requirement.** Over the course of his or her career, the candidate will have demonstrated exemplary service to the special events industry. This service may be considered if it is substantial in both quantity and quality, and has been recognized by the candidate's peers and other event professionals. Teaching classes on topics pertinent to special event professionals, organizing programs primarily devoted to special event topics and other types of service can be considered. The candidate's service to professional organizations and the community will be considered. Development of the special events industry within the broader community may also be considered.
- C. **Commitment to the Special Events Industry.** The candidate must have demonstrated an ongoing and substantial commitment to the special events industry. This commitment may be manifested by number of events, quality of events, and contributions of time and resources.
- D. **Integrity.** The candidate will have consistently demonstrated honesty, integrity and the highest ethical standards in his or her profession. The candidate will be a person of high reputation for honesty, good work and fair dealing.